



**THEY ALREADY TAX OUR WORK.
DON'T LET THEM TAX OUR PLAY.**

The Proposed Ticket Tax Unfairly Targets Detroit

Detroit is the sports, entertainment and performing arts capital of the state. A proposed “Ticket Tax” unfairly targets the City of Detroit and its businesses. The tax is an additional 6% on all tickets purchased for professional sporting events, concerts and movies. The tax unfairly targets Detroit’s economy, which is home to 3 of the 5 major professional sporting venues in our state and over 30 theatre and concert venues. These venues generate an estimated \$400 - \$500 million* spent each year on ticket sales alone.

- It’s estimated that over one-third of the \$75 million in estimated sports and entertainment ticket tax revenues will come from patrons attending events at City of Detroit venues
- Patrons of Detroit’s Tigers, Lions and Red Wings will pay an estimated \$10 million dollars per year
- Patrons of Detroit’s 30-plus concert and theater venues will pay an estimated \$15 million dollars more annually
- Detroit’s citizens and visitors will bear more of this tax burden than any other city in Michigan
- More than 10 million people per year visit downtown Detroit to enjoy sports, entertainment and the performing arts. Taxing these activities is a tax on the culture of Detroit.
- The increase in ticket prices may decrease revenue at over 40 Detroit Businesses and countless other businesses that generate revenue from patrons of these venues.
- Detroit Metro Convention & Visitors Bureau has adopted “D: Cars, Culture, Gaming, Music, Sports” as its brand positioning statement to positively market metro Detroit worldwide as an exciting destination for leisure tourism, meetings and conventions. The proposed “ticket tax” negatively impacts these efforts.

** Estimates taken from D&B reports and information from Detroit venues*